



Ministry of Tourism
Government of India



Best Tourism Village Competition 2024

Specimen Form





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Basic Information



- Organization :
- Organization Category: Government/ Private/ NGO
- Name of the Village:
- Name of the person applying:
- District:
- State:
- Contact Number:
- Email Id.:
- User Id.:
- Password:





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Basic Information



- Name of the Village:
- Category applying for:
- Location: Latitude: _____ Longitude: _____
- Population: _____
- Annual tourist inflow (2022-23):
 - Foreign Tourist:
 - Domestic Tourist:
- Nearest:
 - Airport
 - Railway
 - Bus





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Section A: Introduction (Heritage)



- Q1. Describe the main heritage tourism product of the village? (300 words) **[Mandatory]**
- Q2. How has your village successfully preserved its cultural traditions and heritage, making it an attractive destination for heritage tourism? (300 words) **[Mandatory]**
- Q3. Describe the best three initiatives taken by the villages to preserve the heritage of the village? (300 words) **[Mandatory]**
- Q4. Describe the ways village is engaging the local community to promote and sustain its heritage while also involving them in the tourism activities? (300 words) **[Mandatory]**
- Q5. Describe how the village have implemented or follow any policy related to the promotion and safeguarding of the heritage? (150 words)
- Q6. Describe both positive and negative impacts of tourism on the heritage of the village. (300 words) **[Mandatory]**
- Q7. Does the village have any measures to control the influx of the tourist according to the carrying capacity of the monument/site/village? (300 words) **[Mandatory]**
- Q8. Any other relevant information
- Q9. Link to the supporting document, photos and videos





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Section A: Introduction (Agri Tourism)



- Q1. Describe how does the village integrate agricultural activities into the tourism experience, enhancing the visitors' understanding of farming practices and rural life? (300 words) **[Mandatory]**
- Q2. Describe how the village provide hands on agriculture experiences to the tourist. (150 words)
- Q3. Describe the initiatives taken by the village to promote agriculture as a tourism activity/ product. (300 words) **[Mandatory]**
- Q4. Describe how the village is increasing the community participation in the agri tourism activities. (300 words) **[Mandatory]**
- Q5. Describe how agri-tourism is contributing to the economic sustainability of the village as an alternative form of occupation. (300 words) **[Mandatory]**
- Q6. Any other relevant information
- Q7. Link to the supporting document, photos and videos





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Section A: Introduction (Vibrant Village)



- Q1. Describe how the village is using or planning to use its geographical location as a driver to promote tourism? (300 words) **[Mandatory]**
- Q2. Describe the future strategy of the village to use Vibrant Village Program for the development of tourism in the village? (300 words) **[Mandatory]**
- Q3. Describe the three major challenges faced by the village while developing tourism in the area. (300 words)
- Q4. Describe how the initiatives taken by the villages to overcome the challenges. (150 Words)
- Q5. Describe the initiatives taken by the village for 'One Village One Product' initiative? (150 Words)
- Q6. How does the local governance in the village contribute to the development of the tourism. (300 words) **[Mandatory]**
- Q7. How does the village engaged the local community in tourism? (300 words) **[Mandatory]**
- Q8. Describe the initiatives taken by the village for promotion its prominent art, craft, culture, tradition, practices etc. (300 words) **[Mandatory]**
- Q8. Any other relevant information
- Q9. Link to the supporting document, photos and videos





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Section A: Introduction (Craft)



- Q1. Describe the types of crafts produced by the village? (300 words) **[Mandatory]**
- Q2. Describe the major initiatives taken by the village to promote the crafts as a tourism product? (300 words) **[Mandatory]**
- Q3. Describe how the village is sharing the knowledge of the craft with the succeeding generations? (300 words) **[Mandatory]**
- Q4. Describe how the village provide hands – on experience of the craft to the tourist? (150 words)
- Q5. Describe how the village is encouraging the craftsmen and artisans to indulge in tourism related activities? (300 words) **[Mandatory]**
- Q6. Any other relevant information
- Q7. Link to the supporting document, photos and videos





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Section A: Introduction (Responsible Tourism)



- Q1. Describe the activities undertaken by the village contributing towards the responsible tourism practices? (300 words) **[Mandatory]**
- Q2. Describe the major initiatives taken by the village to promote responsible tourism among the tourist? (300 words) **[Mandatory]**
- Q3. Describe the village's policy at local/state/national level to monitor or regulate the responsible tourism practices? (150 words)
- Q4. Mention the contribution of the village in fulfilling the Sustainable Development Goals (SDGs) through the responsible tourism practices. (300 words) **[Mandatory]**
- Q5. Has the village devised any mechanism to monitor the impact of its responsible tourism practices on the community, environment, culture and economy. (300 words) **[Mandatory]**
- Q6. Any other relevant information
- Q7. Link to the supporting document, photos and videos





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Section A: Introduction (Community Based)



- Q1. Total number of business or operations related to tourism? **[Mandatory]**
- Q2. Total number of business or operations related to tourism operated by the villagers? **[Mandatory]**
- Q3. Describe the initiatives taken by the village to foster the inclusive growth of the community? (300 words) **[Mandatory]**
- Q4. Describe how does the village promote economic opportunities for all members of the community? (300 words) **[Mandatory]**
- Q5. Describe the measures taken by the village to equitably distribute of the benefits of tourism among the community? (150 Words)
- Q6. How does the village implemented specific programs/strategies/policies to support the economic development of the community for the inclusive growth?(150 Words)
- Q7. How does the village disseminate and/or promote policies, measures and initiatives to advance community, education and skills development, with particular focus in advancing innovation and reducing the digital skills gap in tourism? (150 Words)
- Q8. Any other relevant information
- Q9. Link to the supporting document, photos and video



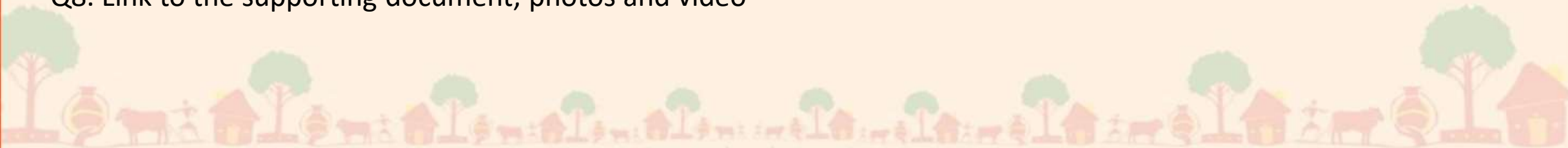
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Section A: Introduction (Adventure Tourism)



- Q1. Describe the type adventure activities the village is offering to the tourist? (300 words) **[Mandatory]**
- Q2. How does the village involve the community as the service provider in the adventure tourism activities? (150 Words)
- Q3. What kind of the trainings did the villages provide to the adventure service providers?(150 Words)
- Q4. How does the village have implemented or follow any regulation for monitoring and safety and Security while performing the adventure tourism activities? (150 Words)
- Q5. Describe the safety measures and precautions taken by the villagers for the adventure tourists engaging in activities? (300 words) **[Mandatory]**
- Q6. Describe the initiatives taken by the village to conserve the environment while conducting adventure tourism.
- Q7. Any other relevant information
- Q8. Link to the supporting document, photos and video





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Section A: Introduction (Spiritual and Wellness)



Q1. Describe the unique spiritual practices or traditions of the village that makes it a wellness tourism destination? (300 Words) Mandatory

Q2. Describe the initiatives taken by the village to promote it as a spiritual and wellness tourism destination? (300 Words) Mandatory

Q3. Describe how the village engage local community in the spiritual and wellness practices? (150 Words)

Q4. Describe the initiatives taken by the village for training of the community to increase their engagement in the activities related to spiritual and wellness tourism? (150 Words)

Q5. Any other relevant information

Q6. Link to the supporting document, photos and video





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Section B: Cultural and Natural Resources



Q1. Describe how the village is promoting tourism as a driver for Rural tourism in all of its elements, including economic, social, and environmental. (300 Words) **[Mandatory]**

Q2. Does the village have any existing recognized cultural (tangible and intangible) and natural resources? **[Mandatory]**

- 2.1 Cultural Resources
- 2.2 Natural Resources

Q3. Any other relevant information

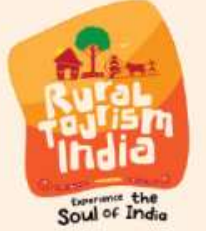
Q4. Link to the supporting document, photos and videos





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Section C: Economic Sustainability



Q1. Tourism Business information:

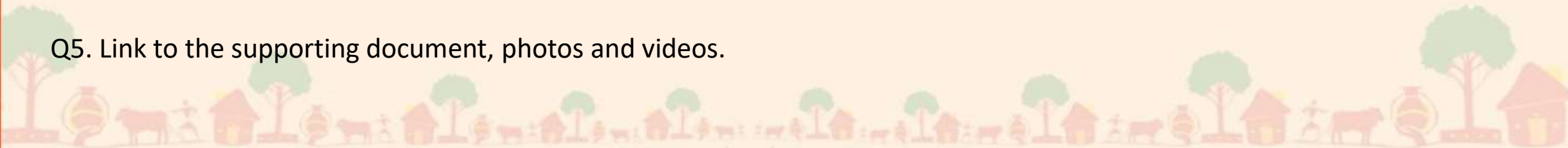
- Number of Tourism Businesses in the village. **[Mandatory]**
- Total number of employed people in the village. **[Mandatory]**
- Total number of employed people in tourism related jobs in the village. **[Mandatory]**
- Total Number of males employed in the tourism related jobs in the village. **[Mandatory]**
- Total Number of females employed in the tourism related jobs in the village. **[Mandatory]**
- Total Number of trained manpower employed in the tourism related jobs in the village. **[Mandatory]**

Q2. Please describe the main policies, measures and initiatives relevant to showcase how the village is committed to promote economic sustainability supporting business development, entrepreneurship, value chain integration, investment and the positive impact of tourism in the local economy. (300 words) **[Mandatory]**

Q3. Describe about any assistance received by the village from Central or State Government. (150 words)

Q4. Any other relevant information

Q5. Link to the supporting document, photos and videos.





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Section D: Environmental Sustainability



- Q1. Please describe the main policies, measures and initiatives relevant to showcase how the village is committed to environmental sustainability. (300 Words) **[Mandatory]**
- Q2. Describe the three Best Practices for environment sustainability of the village to promotes the concept of environment sustainability through its practices. (150 words)
- Q3. How the village disseminate and/or promote policies, measures and initiatives aimed at fighting climate change? (150 Words)
- Q4. List down the other relevant initiatives.
- Q5. Link to the supporting document, photos and videos.





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Section E: Governance and Prioritization of Tourism



Q1. Describe the policies or strategy adopted by the village for tourism development. (300 Words)

Q2. Describe how does the governance structure facilitate collaboration between local authorities, tourism stakeholders, and the community to enhance the overall tourism experience in the village. (300Words)
[Mandatory]

Q3. Describe how does the governance in the village prioritize infrastructure development and basic amenities to ensure a comfortable and enjoyable stay for tourists without compromising the quality of life for residents.
[Mandatory] (300 Words)

Q4. Any other relevant information

Q5. Link to the supporting document, photos and videos.





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Section F: Health, Safety and Security



- Q1. Describe about the health care facilities and the availability of the health care services providers in the village. 300 words [Mandatory]
- Q2. Describe about the public health, safety and security plan/system of the village. 300 words [Mandatory]
- Q3. Describe the disaster management services of the village. 300 words [Mandatory]
- Q4. Describe the emergency health care services in the villages. 300 words [Mandatory]
- Q5. Describe about the initiatives taken by the village for the basic first aid, fire etc. trainings for the rural community. 300 words [Mandatory]





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Section G: Health, Safety and Security



- Q6. Describe about the surveillance system, safety mechanism adopted by the village etc.
- Q4. Any other relevant information
- Q5. Link to the supporting document, photos and videos.





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Section H: Promotion and Conservation of Cultural Resources



- Q1. Describe how does the village have policies, procedures, and initiatives in place to demonstrate how devoted the village is to the promotion and conservation of its cultural treasures, which make it distinctive and authentic? 300 words [Mandatory]
- Q2. Mention about any conservation work is ongoing in the village. 150 Words
- Q3. Describe the initiatives and efforts taken by the village to preserve the intangible cultural heritage.
- Q4. Any other relevant information
- Q5. Link to the supporting document, photos and videos





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Section I: Social Sustainability



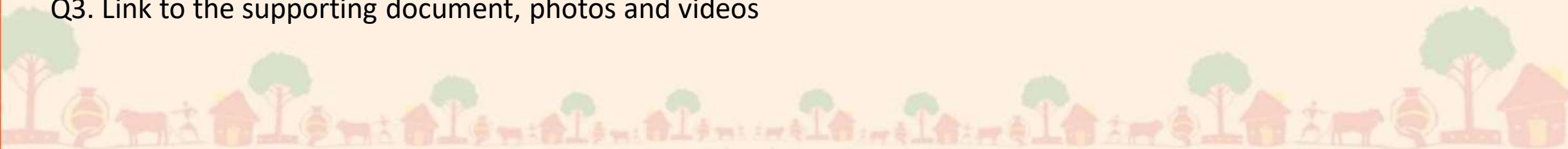
Q1. Describe the initiatives taken by the village to disseminate and/or promote policies and measures to foster employment in the tourism sector? (300 Words) **[Mandatory]**

Q2. Describe how the village disseminate and/or promote policies, measures and initiatives to advance gender balance in tourism and to support skills development, employment and entrepreneurship in tourism for youth (17-29 years old)? 300 words [Mandatory]

Q3. Describe how village involved in spreading and/or endorsing strategies, actions, and programs that promote the growth of human capital, education, and the enhancement of skills? Is there a specific emphasis on fostering innovation and bridging the gap in digital skills within the context of tourism? 300 words [Mandatory]

Q4. Any other relevant information

Q3. Link to the supporting document, photos and videos





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Section J: Tourism Development and Value Chain Integration



Q1. Describe the initiative taken by the village to promote the local resources and products as tourism products.(300 words) **[Mandatory]**

Q2. Describe how the village part of a larger area with significant tourism attractions, such as a thematic national or international route, a cluster of culturally and naturally aligned villages, or a designated natural park? (300 Words) [Mandatory]

Q3. Describe how does the village reflect rural and local values such as homestay, farm stay etc. in the accommodation services? 150 words [Mandatory]

Q4. Any other relevant information

Q5. Link to the supporting document, photos and videos





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Section K: Infrastructure and Connectivity



Q1. Please provide a description of the **village's transport infrastructure** that facilitates connectivity. (300 Words) **[Mandatory]**

Q2. Please provide a description of the status of availability drinking water, electricity, sanitation, telecommunication services in the village. (300 words) **[Mandatory]**

Q3. Total Number of homestay:

Q4. Total number of registered homestay:

State:

NIDHI+:

Q5. Total number of beds:

Q6. Any other relevant information.

Q7. Link to the supporting document, photos and videos





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Section L: General



- Explain why the village should be recognized as the Best Tourism Village in the nominated category?
- What is the future strategy of the village to promote the village as the rural tourism destination?





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Photos and Videos



- Video: [Max. 3 video attachment]
- Photos: [max. 10 HQ photos]





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